



The carboNZero^{Cert™} programme is proud to announce that Wellington Combined Taxis is the first taxi service in New Zealand to achieve carbon neutral certification.

Its no secret ... given the nature of their business, Wellington Combined Taxis is well aware that they have a direct impact on the local environment. With encouragement from the Mayor, local business leaders, their customers and a clear understanding that climate change has shifted into a *new gear* they decided to embark on a journey toward carbon neutrality. It wasn't an *easy ride*, as a perceived large emitter Wellington Combined Taxis knew that they would face numerous challenges They expected scepticism from some quarters at their attempt to measure let alone reduce their carbon footprint and concern over possible increased costs from their loyal customers. Therefore it was vital that they engaged the highest level of credibility and integrity so these challenges were overcome and to ensure they *steered* clear of Greenwash. They chose the world's 1st internationally accredited greenhouse gas (GHG) certification scheme and the only accredited ISO14065 GHG verifier outside of the USA, the carboNZero programme managed by government owned Landcare Research to measure and manage (reduce) their emissions and operating costs, then offset their remaining unavoidable emissions by cancelling credible and verified carbon credits from the Tararua II windpower project.

There were no shortcuts on this journey, nor should there be. It was the commitment and dedication from everyone at Wellington Combined Taxis that meant they were able to achieve the highest standards in GHG certification and become the first taxi service in New Zealand to achieve certified carbon neutrality.

Please join us in congratulating Wellington Combined Taxis in this significant achievement.

Congratulations...



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